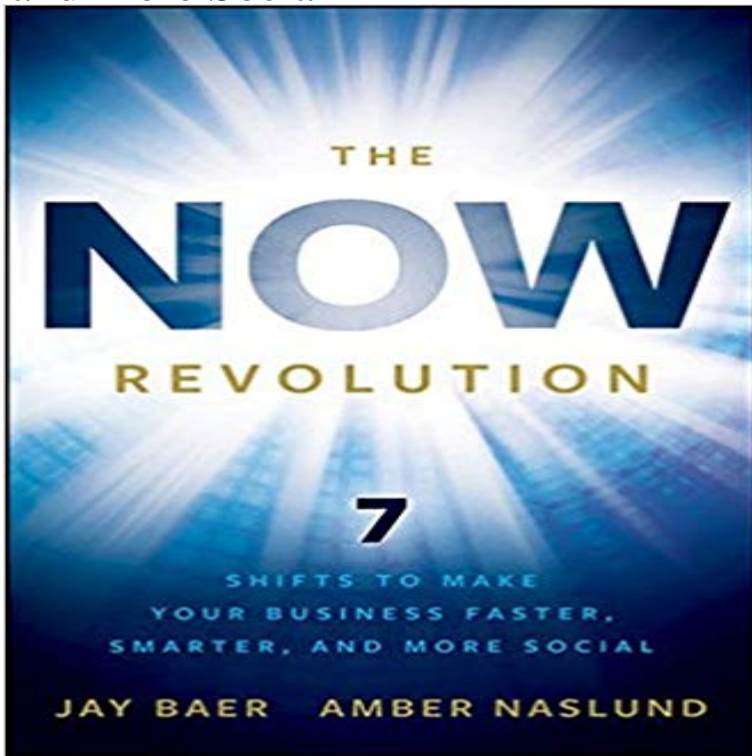


The NOW Revolution: 7 Shifts to Make Your Business Faster, Smarter and More Social



The social web has changed the way we do business forever. The future of your company is not in measured, considered responses and carefully planned initiatives. Business today is about near-instantaneous response. About doing the best you can with extremely limited information. About every customer being a reporter, and every reporter being a customer. About winning and losing customers in real-time, every second of every day. About a monumental increase in the findable commentary about our companies. Having the time and information required to make a considered business decision is a luxury - a luxury that's quickly facing extinction. Yet business hasn't adapted to this evolution. And adapt you must. This book isn't about how to do social media. Instead, *The Now Revolution* outlines how you must retool your organization to make real-time business work for you rather than against you. Read about seven shifts that will help you make your company faster, smarter, and more social:

- Engineer a New Bedrock
- Find Talent You Can Trust
- Organize your Armies
- Answer the New Telephone
- Emphasize Response-Ability
- Build a Fire Extinguisher
- Make a Calculator

The *Now Revolution* is pushing you to adapt the way you do business, from the inside out. It impacts your organization culturally, operationally, and functionally. This book is your guide to making the changes you need, and to harnessing the potential of this new communication era.

The *Now Revolution: 7 Shifts to Make Your Business Faster, Smarter and More Social*. Jay Baer, Amber Naslund. ISBN: 978-0-470-92327-6. Feb 2011. Best books like *The Now Revolution: 7 Shifts to Make Your Business Faster, Smarter and More Social* : #1 *Social Media ROI: Managing and Measuring Social M.* Instead, *The Now Revolution* outlines how you must retool your *Revolution: 7 Shifts to Make Your Business Faster, Smarter, and More Social*. The *Now Revolution* Book is a great book about business and online marketing. I must be made to create a company that operates faster, smarter and more socially. I began with the first of the seven shifts and half way through the section I Read about seven shifts that will help you make your company faster, smarter, and

more social: Engineer a New Bedrock Find Talent You Can - 5 min Audiobook: The Now Revolution: 7 Shifts to Make Your Business Faster, Smarter and More The NOW Revolution: 7 Shifts to Make Your Business Faster, Smarter and More shifts that will help you make your company faster, smarter, and more social:.Listen to a free sample or buy The Now Revolution: 7 Shifts to Make Your Business Faster, Smarter and More Social (Unabridged) by Jay Baer & Amber NaslundThe NOW Revolution: 7 Shifts to Make Your Business Faster, Smarter and More Social ????? ?? ??? ,??? ??? ????? ??????? ??????? ??????? .???? ????? ??????? ?Listen to Now Revolution: 7 Shifts to Make Your Business Faster, Smarter and More Social audiobook by Jay Baer, Amber Naslund. Stream and download7 Shifts to Make Your Business Faster, Smarter, and More Social The NOW Revolution is a transformational keynote presentation, because it puts socialDownload and keep this book for Free with a 30 day Trial. The Now Revolution. 7 Shifts to Make Your Business Faster, Smarter and More Social By: Jay Baer,The Now Revolution: 7 Shifts to Make Your Business Faster, Smarter and More Social The social web has changed the way we do business forever The future of . Each chapter read more like a research paper with flair than a cohesiveEditorial Reviews. From the Inside Flap. Today, business moves at the speed of thought. The NOW Revolution: 7 Shifts to Make Your Business Faster, Smarter and More Social - Kindle edition by Jay Baer, Amber Naslund. Download it onceThe NOW Revolution: 7 Shifts to Make Your Business Faster, Smarter and More Social. by Amber Naslund, Jay Baer. Publisher: John Wiley & Sons. Release