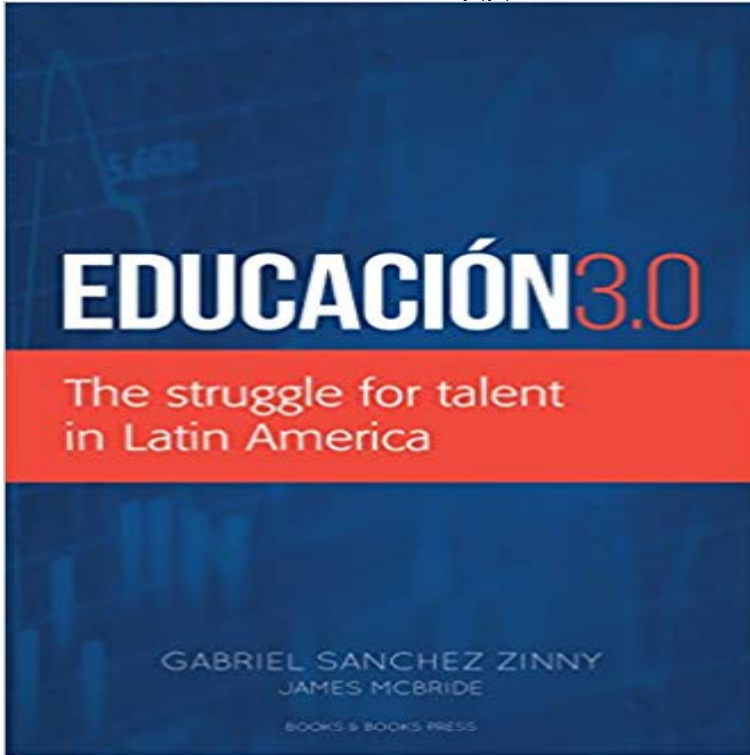


Educacion 3.0: the Struggle for Talent in Latin America



With the shifting nature of the global economy, education quality is more important than ever. Both personal success and national competitiveness increasingly depend on what is known as 21st Century skills skills that qualify workers for success in higher value added industries and position them to be entrepreneurs and innovators. Much as the industrial revolution necessitated a paradigm shift in education in order to train a modern workforce, the changes wrought by technology and globalization require that we rethink how we educate our citizens. Educacion 3.0 is an attempt to address this need for educational transformation in both the US and Latin America. Presented within are the stories of the educators, innovators, and entrepreneurs who are pushing the envelope in their respective fields. Hispanics in the US and across Latin America face similar challenges. In the US, Hispanics, like other minorities, struggle with a stubborn achievement gap at the same time that their numbers and influence on the national economy has grown to unprecedented levels. And Latin American educational performance trails behind international averages at the same time that a decade of robust growth has created a burgeoning middle class that is demanding better schools and more opportunity. That is why education innovators matter now more than ever. Their stories can help influence and inspire the next generation of reformers to get involved in improving education from the bottom up.

Written by an education entrepreneur and longtime commentator on human capital development, and drawing on the viewpoints of numerous policymakers, experts, and practitioners, Educacion 3.0 is a manifesto for a new age of education innovation.

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